

REMARKS

Claims 1-27 are pending in the application. In the Office Action of October 18, 2004, the Examiner rejected claims 1-27 under 35 U.S.C. 102(e) as being allegedly anticipated by *Angles et al.* (U.S. Patent No. 5,933,811). Applicants respectfully traverse the rejection and address the Examiner's disposition below.

Applicants' independent claim 1 claims a content managing system having a content managing portion comprising a content library for storing files of a plurality of contents provided by a content provider. A library managing means manages the content library. A customer file storing means stores the file of a content of each user to an area assigned to each user. A customer file managing means manages the customer file storing means. The content managing portion and a terminal unit of a user are connected through a network. A content managing portion is operated by a terminal unit of a user through the network so that a content linked to a page published by the content provider through the network is copied or linked from the content library to an area assigned to the user.

Claim 10 similarly claims a content managing apparatus comprising a customer file storing means for storing the file of a content of each user to an area assigned to each user, and customer file managing means for managing the customer file storing means. A terminal unit of a user is operated through a network so that a content linked to a page published by a content provider through the network is copied from a content library to an area assigned to the user.

Claim 19 similarly claims a content managing method, comprising the step of providing a content managing portion for assigning a user area for storing the file of a content of each user to a customer file storage; and operating a content managing portion by a terminal unit of a user through a network so that a content linked to a page published by a content provider through the network is copied or linked from a library to the user area.

In summary, claims 1, 10 and 19 each claim subject matter relating to storing the file of a content of each user to an area assigned to each user. Thus, a storage area is assigned to each user, and the user's file content is stored in the assigned storage area.

This is clearly unlike *Angles*, which fails to disclose or even suggest storing the file of a content of each user to an area assigned to each user. The Examiner argues that *Angles* discloses this claimed subject matter by citing the passage from col. 8, lines 11-13. That passage from *Angles* states that "[t]he advertisement provider computer 18 obtains the consumer member code 22 and uses the consumer's member code 22 to access the consumer's profile in a demographic database (not shown)." The following sentence states, "Based on the consumer's profile, the

advertisement provider computer 18 selects an appropriate customized advertisement 30.” (Col. 18, lines 13-15).

Thus, unlike claims 1, 10 and 19 that claim storing a file of a content of each user to an area assigned to each user, *Angles* merely teaches that a consumer’s profile is stored in a demographic database. Nowhere does *Angles* even discuss assigning a storage area to each user, and storing a user’s content in the assigned storage area. For at least these reasons, *Angles* fails to disclose or even suggest claims 1, 10 and 19.

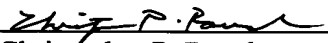
Claims 2-9, 11-18 and 20-27 depend directly or indirectly from claims 1, 10 or 19 and are therefore allowable for at least the same reasons that claims 1, 10 and 19 are allowable.

Applicants respectfully submit the rejection has been overcome and request that it be withdrawn.

CONCLUSION

In view of the foregoing, it is submitted that claims 1-27 are patentable. It is therefore submitted that the application is in condition for allowance. Notice to that effect is respectfully requested.

Respectfully submitted,

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I hereby certify that this correspondence is being deposited as First Class Mail in an envelope addressed to Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450 on January 18, 2005.

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